

MELODY OF MOODS

BeoPlay A2 knows your playlist

VON SANDY STRASSER

Nothing carries emotion quite like music. Basically, our favorite songs are the soundtrack to our lives. The Danish producer for entertainment electronics Bang & Olufsen has created a powerful portable Bluetooth speaker featuring True360 sound and up to 24 hours of battery. Take the A2 anywhere to boost your mood, bring you from minor to major or just dwell on melancholy for a little while.

The BeoPlay A2 is Bang & Olufsen's first premium Bluetooth speaker launched under the B&O Play label. It's a fusion of design that results in a wonderfully contemporary final result that gives testimony to B&O's audio heritage. Crafted with care from high-quality materials, this speaker looks and feels as good as it sounds.

In design, the A2 is as simple and chic as the rest of B&O's creations. So the manufacturer also leaves nothing to be desired. So the core is made out of extruded aluminum. The technique allows for complex cross sections, and ensures an excellent surface finish. A premium leather strap means you can easily carry it anywhere you want. And if you prefer to sling it across your shoulder, the long strap option is just what you are looking for. With a choice of either elegant

green, pitch black or cool grey- and premium full-grain leather straps to go with that, you are sure to find a speaker that matches your style.

Set-up is easy using the latest 4.0 Bluetooth technology that boasts best-in-class streaming performance. BeoPlay A2 remembers up to eight users, so you can team up with your friends. Two channels on each side of the speaker give a full stereo experience although you have a flat form factor. The placement of the drivers on each side and the Bang & Olufsen solution called Power Response Enhancement ensure sound radiation around the edges, giving you a fantastic sound experience. The sweet spot is everywhere. There is no need to worry about placing the A2 correctly, or sitting in just the right place. Just listen and enjoy. In addition, it is water resistant, so if you are caught in a shower during your summer picnic then you'll be fine. And: It is also made to move: Weighing in at just one kilogram you can take it anywhere. The BeoPlay A2 is available for the price of € 349.

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